

Privacy Policy

Effective Date: 01/01/2025

Practice Name: Peace Garden Dental

Website: peacegardendental.com

Peace Garden Dental is committed to protecting the privacy and security of our patients and website visitors. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information in compliance with state and federal laws, including those specific to North Dakota.

Information We Collect

We may collect the following types of information when you visit our website or interact with us:

1. **Personal Information:**
 - o Name
 - o Address
 - o Phone number
 - o Email address
 - o Social security number (if using insurance)
 - o Payment details (e.g., credit card or bank account information)
 2. **Health Information:**
 - o Information necessary for providing dental care (e.g., medical history, treatment details)
 3. **Technical Information:**
 - o IP address
 - o Browser type
 - o Operating system
 - o Pages visited on our website
 - o Time and date of visits
 4. **Communication Information:**
 - o Information from emails, calls, or other communications with us.
-

How We Use Your Information

We use the information collected for the following purposes:

1. **To Provide Services:**
 - o Schedule appointments
 - o Process payments
 - o Deliver dental care and treatment plans
2. **To Enhance User Experience:**
 - o Improve website functionality
 - o Customize content and communications

3. **For Administrative and Legal Purposes:**
 - o Maintain records
 - o Comply with legal and regulatory requirements
 - o Protect against fraud and unauthorized access
 4. **Marketing (with Consent):**
 - o Send promotional materials or updates about our services
-

How We Share Your Information

We do not sell your personal information. However, we may share it with:

1. **Service Providers:**
 - o Payment processors
 - o IT service providers
 - o Appointment scheduling platforms
 2. **Legal and Regulatory Authorities:**
 - o To comply with applicable laws or court orders
 3. **With Your Consent:**
 - o When you explicitly authorize us to share your information.
-

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies may collect:

- Website usage data
- Preferences for future visits

You can manage or disable cookies through your browser settings. However, disabling cookies may limit some functionalities of our website.

Your Privacy Rights

Residents of Illinois and other applicable jurisdictions have the following rights regarding their personal information:

1. **Access and Correction:**
 - o Request access to the personal information we hold about you.
 - o Request corrections to inaccurate or incomplete information.
2. **Data Deletion:**
 - o Request the deletion of your personal information, subject to legal or regulatory retention requirements.
3. **Opt-Out of Marketing Communications:**
 - o Opt-out of receiving promotional materials by contacting us.

4. **Non-Discrimination:**

- o We will not discriminate against you for exercising your privacy rights.

To exercise these rights, please contact us using the details below.

Data Security

We implement appropriate technical and organizational measures to protect your information from unauthorized access, alteration, disclosure, or destruction. These measures include:

- Secure payment gateways
 - Encrypted storage of sensitive information
 - Restricted access to authorized personnel
-

Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these sites and encourage you to review their privacy policies.

Updates to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The updated policy will be posted on our website with the effective date.

Contact Us

If you have questions about this Privacy Policy or wish to exercise your privacy rights, please contact us at:

Peace Garden Dental

Website: peacegardendental.com

Phone: 701-515-4901

Email: peacegardendental@gmail.com

Thank you for trusting Peace Garden Dental with your care and personal information.